



REITECH CORPORATION

3146 Marion Avenue, Reading, Pa. 19605
Phone: 610-929-9451 E-mail: info@reitechcorporation.com

R101R1053 MS RED IRON OXIDE - (PR-101) DISPERSION

R101R1053 MS Red Iron Oxide is a highly pigmented, finely ground resinated dispersion with a light red hue, and very good light fastness with the superior chemical resistance characteristic of this pigment class. It has outstanding hiding power and heat and weather resistance.

Its major uses are for mass color and tinted house and industrial paints, interior emulsions and masonry paints, paper and paper coatings, floor coverings, artists' colors and other applications requiring high pigmentation levels.

Generic Name:	CI Pigment Red 101
Constitution Number:	CI 77491
Common Name:	Synthetic Red Iron Oxide, Mars Red
CAS#:	1309-37-1
Pigment Type:	Inorganic
Resin Type:	Acrylic
Dispersing Agent:	Anionic
Percent Pigment:	67.7%
pH:	8.8 - 9.5
Total Solids:	72.3% +/- 2%
VOC:	1.06% typical
Specific Gravity:	2.21 +/-5%
Weight per gallon:	18.38#/Gallon +/- 5%

DISCLAIMER: SELLER MAKES NO WARRANTY, EXPRESS OR IMPLIED, and CONCERNING THE PRODUCT OR THE MERCHANTABILITY OR FITNESS THEREOF FOR ANY PURPOSE, except that the product shall conform to contracted specifications, and that the product does not infringe any valid United States patent. Buyer must assume responsibility for the determination of the suitability of the product for uses and applications contemplated by the Buyer or any applications or use of the buyer's customer. Buyer's exclusive remedy shall be for damages and no claim of any kind, whether based on contract, breach of warranty, negligence or otherwise, shall be greater in amount than the purchase price of the quantity of the product in respect of which damages are claimed. In no event shall Seller be liable for incidental or consequential damages, whether Buyer's claim is based on contract, breach of warranty, negligence or otherwise.